



mi hub

Cookie Policy

Cookie Usage

Our websites use cookies to help provide you with an efficient browsing experience whilst offering us the opportunity to improve the sites and their functionality.

What is a Cookie

Cookies are small text files that are stored on your computer, phone or other web enabled device. They allow a website to recognise a user's device and assist the browser to navigate through the website. They can allow automatic log in and remember settings selected during previous visits.

Cookies can either be first party, which are associated with the host domain, or third party cookies from other domains such as web analytics.



Third Party Cookies

Whilst visiting our website you may notice some cookies that are unrelated to Mi Hub from companies such as Wistia, Vimeo, YouTube and Google. We do not control the setting of these cookies, please check the third-party websites for more information about their cookies and how to manage them.

Essential Cookies

Essential cookies are required to allow the sites to function correctly, for this reason it is not possible to opt out of their use and by browsing our sites you consent to having these essential cookies active.

Non-Essential Cookies

These cookies are not required to enable the sites to function on a basic level but greatly enhance the efficiency of the sites and experience of the user when active. These cookies enable the capture of small pieces of information relating to the web session, such as enabling items to remain in a basket, the items that were browsed and other information designed aid the user in completing a purchase. We may send automated messages to you regarding your website activity, such as abandoned carts (consent permitting).

Preferences

It is possible to update your cookie preferences for non-essential cookies on the sites by choosing the relevant option at the bottom of the homepage.

Retention of personal data

Whenever personal data is collected by Mi Hub, it is stored only for as long as required to fulfil the purpose for which it was collected. At the end of this retention period the information is either deleted entirely or anonymised.

By continuing to use our sites you are agreeing to our use of cookies, for more information and a list of the active cookies across our sites please contact DPO@mi-hub.co.uk.

Beyond the cookies managed by Mi Hub further cookies exist that may be employed by third parties for web analytics.

Please note that Mi Hub have no control over and are not responsible for the content of external websites.